

The ATC Board met for a planning meeting July 26, 2015 in the Habitat For humanity Conference Room.

Attending: John Blexrud, Stephanie Wallace, Dolly McLean, Bill Finley, Sherry Stoneman, Sherry Roane, Megan O'Connor, Robin Lindeman, Doug Milch, Tom Kingsbury.

Dolly gave treasurer's report.

Minutes were approved from last meeting.

Stephanie suggested we give a charitable contribution to FEAST (since they would have benefited if he had held the Farm to Table Race.)

Stephanie gave an update on plans for the ATC picnic to be held on Sunday, August 23<sup>rd</sup>.

TW8K update: No presenting sponsor. Leslie projects \$8,000 in profit.

Tom gave an update on the Beginning Runners Program. He had 60 people complete the program and 35 participated in the Weaverville Firecracker 5K. Carrier Park Runners are now called RunAVL. John indicated that ATC agreed to let EarthFare use the AVL logo for their Friends of EarthFare race this spring. John met with the EarthFare regional marketing manager and believes that there is a good chance of a long term partnership.

- **A motion was made a motion to invite Jay Harris to be on the ATC Board so Jay can facilitate his Youth Running Proup in partnership with ATC. Motion was approved pending a background check.**
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- **A motion was made that we trademark “RunAVL” and buy the domain name at a cost of \$275. The motion was approved.**

A long discussion followed on the future of the Asheville Track Club. Bill Finley is leaving his position of membership coordinator. There was some discussion of whether we should even have paid members. There was discussion of what members want from membership in ATC. One idea was to have a “Social Run of the Month” since many of our members never participate in the competitive races in the Grand Prix. A different ATC member would plan and lead the social run each month. We decided to have the Resolution Run again on New Year's Day. \$30 nonmembers (\$10 plus \$20 membership); current members would get a discount code. Also suggested to bring old race shirts to be donated.

Holiday Party date: December 5<sup>th</sup>.

Sherry Stoneman volunteered to take on membership duties when Bill Finley leaves. Sherry Roane volunteered to do the newsletter if that was needed.