

The ATC Board met February 2, 2015 at Highland Brewing and the General Membership meeting followed:

Attending the Board Meeting: John Blehrud, Sherry Stoneman, Stephanie Wallace, Tom Kingsbury, Sherry Roane, Megan O'Connor, Dolly Mclean, Robin Linderman, Suzanne Bolding, Doug Milch, Ali Schuetze, Janet Bensley and Victor Dostrow.

No minutes from last meeting.

- Stephanie is working on info for new board members—basic job descriptions and history of the track club.
- Dolly reported on the Resolution Run. The ATC Resolution Run on January 1 raised in excess of \$10,000 to benefit cancer survivor Karen Chavez. The donations were deposited directly into Edward Jones account for Karen. She in turn donated \$2000 to Hope Chest For Women. John suggested we begin thinking of a cause for next year's run. 100 Grand Prix points seemed to be a very big plus for the run also.
- Stephanie mentioned that Greenworks will come to any race and bring recycling containers.
- Sherry Stoneman gave Grand Prix report. At the time of the meeting 110 members were registered; \$4110 in fees collected; \$3650 expected; 25 races so far with one cancellation. All gave discounts except Winter Splash and Orchard and they gave 4 free entries. All except Hot Chocolate and Frostbite gave free entries.
- Discussion regarding non-Grand Prix races giving ATC member discounts and this being mentioned in newsletter/track club calendar website. Want to make sure that races who have paid for Grand Prix promotion get promoted enough. Ali said we should “think this through.”
- **Kick It Events was approved to manage the Farm 2 Table 5K (June 27) and Thomas Wolfe 8K (October 17) contingent on suggested changes to the contract.: Kick It is to be responsible for securing the top-tier sponsors and the publicity needs to promote the ATC and link us to the events. (“An Asheville Track Club Event” for example).**
- Stephanie volunteered to research what nonprofits would benefit from these two races.
- Donation - \$500 was approved for sponsorship of Blue Ridge Classic Track and Field Meet (April 18), specifically the women’s 3200m race.
- Next meeting: March 2<sup>nd</sup>. 5:30pm. Dolly Mclean's house.

General Meeting: 31 present.

- ☒ Dolly gave Financial Report - As of 12/31/2014 assets of the ATC totaled \$28,444 in accounts at Asheville Savings Bank (does not include assets in the ATC Living Healthy Fund). Year-end liabilities were \$0. Income for 2014 totaled \$44,257, while expenses were \$40,890 leaving a balance of \$3,367.
- ☒ **Board Elections voted on and approved: – John Blehrud, President; Stephanie Wallace, Vice-President; Dolly Mclean, Treasurer; Sherry Roane (new), Secretary; Doug Milch; Bill Finley; Tom Kingsbury; Ali Schuetze; Victor Dostrow; Robin Linderman; Sherry Stoneman (new); Janet Bensley (new); and**

**Megan O'Connor (new).**